

SILVER MEMORIES

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COVID SPECIAL**
Save \$1,000 off the
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3 months

ADDRESSING SOCIAL ISOLATION In Aged Care

**Silver Memories improves wellbeing
and reduces depression**

(Department of Health Research 2018)

A 24 hour nostalgia broadcast service
No ads, no news bulletins

"Silver Memories is a godsend" - Lifestyle staff, Gold Coast



Contact Silver Memories NOW!

Sales Manager: Mark Smith 0431 411 099

www.SilverMemories.com.au

Proven clinical benefits

Silver Memories' clinical benefits proven in three research projects*.

Results included significant improvements in:

- well-being, morale & quality of life ⁽¹⁾⁽²⁾
- agitation pre to post intervention ⁽³⁾
- Geriatric Depression Scale ⁽¹⁾
- Cohen Mansfield Agitation Inventory Scores for
 - Aggressive Behaviour ⁽¹⁾ - Physically Non-Aggressive Behaviour ⁽¹⁾ - Verbally Aggressive Behaviour ⁽¹⁾

Fig 1 Geriatric Depression Scores over 12 Months

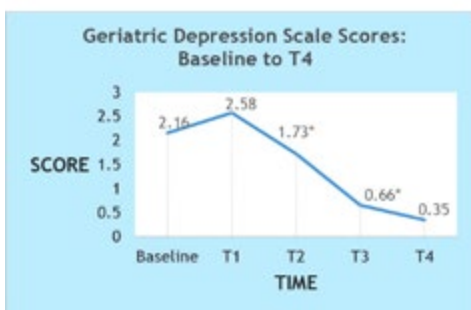


Fig 2 Quality of Life Scores over 12 Months

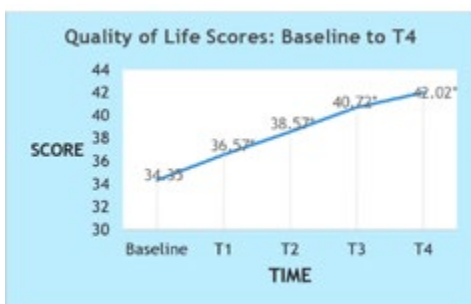
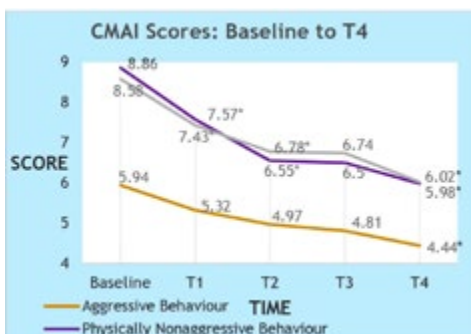


Fig 3 Aggression & Agitation Scores over 12 Months



Increases social engagement

Silver Memories was created 15 years ago to help reduce social isolation among older Australians. Three clinical studies have demonstrated its positive benefits for Aged Care Residents, which have been particularly apparent to aged care staff during the Covid-19 lockdown period.

“These results reflect the very positive effects Silver Memories has on listeners’ sense of wellbeing and levels of social engagement.”

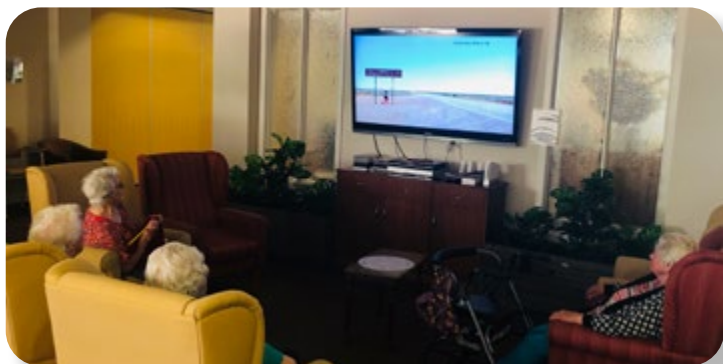
Dr Catherine Travers, Research Fellow,
Dementia Collaborative Research Centre, QUT,
commenting on results from a 2018 Australian
Federal Department of Health Research Project

“Silver Memories is a godsend in these worrying times for our aged residents. They listen all day as an antidote to the constant news of the virus. Thanks to all involved.”

Lifestyle staff, Gold Coast

“We are ever so grateful for this amazing resource that our residents get so much joy and relaxation from - truly wonderful.”

Catherine Sherlock, Integrated Service Manager,
BlueCare Metro South, Brisbane, December 2019



Unique Broadcasting Service

What is Silver Memories?

- A nostalgia radio station
- Calming 1940s-70s music
- Music Reminiscence Therapy
- Broadcast 24/7 Australia-wide to Residential Aged Care homes and hospitals via satellite
- Also available as an app on iPads/Android tablets

Why Silver Memories?

- More engaging than recorded music
- No advertisements, no news bulletins
- Programming based on research

Program Highlights

- *Home Grown Hits and Your Requests*
- *Down Memory Lane* program addresses sundowning ⁽³⁾
- Cheerios & birthday calls enhance engagement
- Regular Singalong sessions
- *Family Favourites from the Sixties*
- *Our Favourite Hymns on Sundays*



* (1) Department of Health Silver Memories Research Project 2018

(2) University of Queensland Australasian Centre on Ageing 2009

(3) University of Queensland Down Memory Lane Research Project 2017

Silver Scenes

Silver Scenes is a collection of over 5,000 still images, complementing listeners' music reminiscence experiences and prompting them to relive happy memories of places they have visited.

Still images are displayed on residents' TVs for 30 seconds while they listen to the Silver Memories music. This provides ample time for residents to engage, reminisce and initiate conversations. All Silver Scenes images are labelled so residents can easily identify the image's location.

“You have an amazing collection of images. The collection brought back many memories - which is what it is designed to do!! So, well done!”

Ken Foster, Batemans Bay



Sight 'n' Sound ViaTelly System

- Satellite dish and receiver seamlessly connect to facility TV network.
- Silver Memories enjoyed on TVs in residents' rooms and common areas
- Music and images are available on all facility TVs
- Significantly increases residents' access to Silver Memories, enhancing enjoyment and amplifying clinical benefits.



Installation Cost

NORMALLY \$2,950 + GST

Ask about the new

Easy Install Option

Quarterly Access Fees

available on request

FREE Staff Training and

Technical Support provided

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for the next
3 months

To arrange a quote to have Silver Memories installed, contact our Sales Manager:

MARK SMITH

Email: mark.smith@silvermemories.com.au

Phone: **0431 411 099** or head office **07 3847 1717**

SILVER MEMORIES is a service operated by the Music Broadcasting Society of Queensland. ABN 39 009 992 554 Brochure SMV8 -Q121